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**GRAMMY NOMINATED ARTIST LISA LOEB AND PREVENTION & WELLNESS
EXPERTS FEATURED AT LODGE & SPA AT BRUSH CREEK RANCH
“COWGIRL UP FOR THE CURE” EVENT**

*Ladies-Only All-Inclusive 3-Night Weekend on October 3 to 6 to Benefit the
Denver Affiliate of Susan G. Komen*

(Saratoga, Wyo.) – September 16, 2013 – The Lodge & Spa at Brush Creek Ranch, a Preferred Boutique Hotel and Orvis Endorsed Fly-Fishing Lodge that is setting the new standard in all-inclusive dude ranch resorts announced key entertainment and speakers for an exceptional weekend, **“Cowgirl Up for the Cure,”** to take place October 3 to 6 and benefitting the Denver Affiliate of Susan G. Komen. During this ladies-only all-inclusive weekend, guests will enjoy a variety of special activity-based and educational programs on the 15,000-acre Brush Creek Ranch plus nightly entertainment, including a performance by Lisa Loeb.

“We are excited and honored to partner with the Denver Affiliate of Susan G. Komen for our “Cowgirl Up for the Cure” package,” said Michael Williams, COO and Executive Vice President of The Lodge & Spa at Brush Creek Ranch. “This is a great opportunity for us to help raise money and awareness for the foundation, and breast cancer while bringing women of all backgrounds together for a weekend of bonding, education and – most importantly - fun.”

The Lodge & Spa at Brush Creek Ranch’s “Cowgirl Up for the Cure” package highlights includes:

- Nightly entertainment, including a Live performance by Lisa Loeb, the multi-talented, Grammy®-nominated, singer/songwriter known for her platinum-selling Number 1 hit song “Stay (I Missed You)” from the film Reality Bites and presenting songs from her latest album release, No Fairy Tale;
- Special guest speakers including Michele Ostrander, CEO for the Denver Metropolitan Affiliate of Susan G. Komen; Sharon Day, Director of Nutrition at Cancer Treatment Centers of America in Phoenix; Michelle Ostrander-CEO for the Denver Metropolitan Affiliate of Susan G. Komen; Denise Norton-Medical Director for the St. Joseph Hospital Denver, Colorado Breast Care Program; along with Survivor/Co-Survivor and ‘Best Friends’ Keri Christiansen & Jerrie Berning;

- Various Ranch activities including horseback riding, fly fishing, shooting range, archery, hiking, biking and much more;
- Gourmet Rocky Mountain cuisine;
- Rejuvenating fitness and wellness spa offerings.
- Well-appointed lodging, including cabin suites and residences.

Pricing for the all-inclusive 3-night weekend package is \$2,250 per person, with \$750 per person, being donated back to the Komen Denver Affiliate. Contributions made throughout the weekend will be matched dollar for dollar by both the Bruce and Beth White Family and an anonymous supporter.

To book this all-inclusive ladies-only weekend package, or any other Brush Creek Ranch luxury dude ranch vacation, call (307) 327-5284 or email guestservices@brushcreekranch.com

The Lodge & Spa at Brush Creek Ranch has received numerous accolades including being named one of the "Top 10 Places to Hold a Corporate Retreat;" and "Top Ten Family Vacation Destination" by *Worth* magazine; "World's Best New Hotels of 2011" by *ForbesLife* magazine; "Best Up and Coming Hotels of 2012" by *Travel + Leisure*; one of Condé Nast Johansen's Most Excellent Ranches; one of the "Top 101 Suites in the World" by *Elite Traveler* magazine; and a "Top 10 Ranch" by *Departures* magazine.

About The Lodge & Spa at Brush Creek Ranch

The Lodge & Spa at Brush Creek Ranch, a Preferred Boutique Hotel and Orvis-endorsed fly-fishing lodge, is an exclusive, independent guest ranch set amid a century-old working cattle ranch outside of Saratoga in south central Wyoming's North Platte River Valley. Sitting on 15,000 acres and bordering a million acres of federal wild lands, Brush Creek Ranch's Grand Lodge and collection of new and renovated historic guest cabins and quarters are open to destination weddings, private corporate events and family vacations. Offering an unsurpassed, all-inclusive luxury dude ranch adventure experience, The Lodge & Spa at Brush Creek Ranch provides a genuine Western spirit of hospitality and a vast array of outdoor activities that, coupled with an inspiring landscape and a dedication to sustainable ranching, come together to create a new icon in luxury Western destinations. For more information or to inquire about rates call us at (307) 327-5284, email us at guestservices@brushcreekranch.com or visit us at www.BrushCreekRanch.com.

About Susan G. Komen for the Cure and the Komen Denver Metropolitan Affiliate

In 1992, the Denver Affiliate of Susan G. Komen for the Cure was founded to carry out Komen's mission—to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Komen Denver serves 70 percent of Colorado's population in a 19-county service area. Through events like the Race for the Cure, the Komen Denver Metropolitan Affiliate has invested \$32 million in community breast health programs in their service area (Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Gilpin, Jefferson, Larimer, Logan, Morgan, Park, Phillips, Sedgwick, Summit, Washington, Weld and Yuma). Seventy-five percent of net proceeds generated by the Affiliate stays in Colorado. The remaining funds go to the national Susan G. Komen for the Cure Grants Program to fund research. For more information, call 303-744-2088 or visit www.komendenver.org.

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