

## **CONTACTS:**

William Holper General Manager +1 248 348 3840 william.holper@whitelodging.com





# HILTON GARDEN INN DETROIT/ NOVI CONTINUES TO GROW WITH NEW RENOVATIONS

148-room hotel undergoes extensive brand revitalization initiative

**NOVI, Mich. – January 29, 2014** – White Lodging Services is pleased to announce the 148-room <u>Hilton Garden Inn Detroit/ Novi</u> has completed lobby and guest space renovations.

Hilton Garden Inn Detroit/ Novi now features elements of Project Grow, a major brand revitalization initiative, that includes upgrades to the hotel's communal spaces including the lobby and the guest reception area.

Tailored color schemes, seating arrangements, lobby bars and updated floor and tile work are hallmarks of the "Project Grow" initiative and Hilton Garden Inn Detroit/ Novi has brought that philosophy to its hotel.

"Welcome to the Garden' is more than just a phrase on the front door of our hotels," said William Holper, general manager, Hilton Garden Inn Detroit/ Novi. "The layout, new furnishings and overall design of the pavilion will help open up the lobby to our guest in ways unlike any before. It has taken our lobby from a place of transaction to a place of interaction for our guest and associates."

Guests at the Hilton Garden Inn Detroit Novi can start their day with a full cooked-toorder breakfast at the Garden Grille and Bar®, or end it in one of the brand's signature beds featuring fresh, white duvets and crisp linens. Each hotel room includes an oversized desk with an ergonomic desk chair, 37-inch high definition television, and a "hospitality center" with a mini-fridge, microwave oven and coffee maker.

Other hotel amenities include complimentary WiFi Internet access in guestrooms and public spaces; 24-hour business center featuring Print Spot™ remote printing which allows wireless printing from any laptop or smart phone; a state-of-the-art fitness center, as well an outdoor swimming pool. The Garden Grille and Bar will also serve cocktails\*, dinner and evening room service. The Pavilion Pantry® is open 24-hours and features a complete selection of snacks, fresh and frozen entrees, refreshing beverages and any personal care items guests may have forgotten to pack.

For more information or to make reservations visit <u>Hilton Garden Inn Detroit/ Novi</u> or call +1 248 348 3840.

Read more about Hilton Garden Inn at <a href="https://www.hgi.com">www.hgi.com</a> and <a href="https://www.news.hgi.com">www.news.hgi.com</a>.

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### **About Hilton Garden Inn**

Hilton Garden Inn is Hilton Worldwide's award-winning, upscale, yet affordable hotel brand that continually strives to ensure today's busy travelers have everything they need to be most productive on the road — from our oh-so-comfortable Garden Sleep System® bed to complimentary wired and Wi-Fi Internet access in all guestrooms. So whether on the road for personal or business reasons, Hilton Garden Inn offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart while away from home. For more information about our locations around the globe, visit <a href="https://www.hgi.com">www.hgi.com</a> or call 1-877-STAY-HGI.

\*Service of alcohol subject to state and local laws. Must be of legal drinking age.

## **About White Lodging**

White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 170 hotels in 21 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotel Group and InterContinental Hotel Group. For more information about White Lodging, please visit www.whitelodging.com.