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PRESS RELEASE

White Lodging appoints Giorgi Di Lemis to Lead the Company's Food and Beverage Division

Di Lemis brings more than 35 years experience to the position

Merrillville, Ind. (Oct. 29, 2012): White Lodging Services is pleased to announce Giorgi Di Lemis will lead White Lodging's food and beverage team as the vice president of food and beverage.

"As we continue to significantly grow our food and beverage revenues and opportunities, we are privileged to have Giorgi join our team," said Dave Sibley, president and CEO of White Lodging's Hospitality Management division. "He has a proven track record of success and a passion for food."

Di Lemis has more than 35 years of hospitality food and beverage experience in hotels around the world. He has lead food and beverage divisions for Hyatt Hotels and Resorts, Wyndham Hotels and Resorts and Gaylord Hotels. Prior to joining White Lodging, he was the corporate vice president of food and beverage for Benchmark Hospitality.

Throughout his career, Di Lemis has developed cutting edge restaurant designs, concepts and menus as well as training programs and promotional initiatives for restaurants and catering departments.

"The opportunity to work in a department that will be able to coordinate the growth of food and beverage is exciting," said Di Lemis. "Both the tremendous growth potential and the chance to add value and innovation to White Lodging is very attractive to me."

In his new position, Di Lemis is looking forward to assisting the properties in achieving their financial and creative goals while helping each property's food and beverage leaders and chefs work toward their next level of responsibility.

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Di Lemis grew up in Venice, Italy and is a graduate of the Accademia di Venezia, Ca' Foscari of Venice, Italy. He is a certified hotel executive through AHM&A and is fluent in English, Italian, Greek and Turkish with a working knowledge of Spanish and French. Giorgi is also a member of the Slow Food, USA movement and has orchestrated and participated in James Beard invitational culinary events.

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 159 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.