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WHITE LODGING

PRESS RELEASE

White Lodging Honored with Two Key Awards from Hyatt Hotel & Resorts

The company's recognitions include "Operating Excellence" and "Best New Development Project"

Merrillville, Ind. (Dec. 19, 2014): White Lodging is pleased to announce it has again been recognized by a brand partner for excellence in hotel management, this time by Hyatt Hotel & Resorts.

White Lodging executives attended a Hyatt owners conference in November where they accepted two awards for 2014 on behalf of the company, "Operating Excellence" and "Best New Development Project."

"We are pleased to receive these awards from Hyatt and appreciate our ever-growing relationship," said Bryan Hayes, COO for select service. "One of our core values is 'leadership excellence,' and we are excited to be recognized by one of the leading hotel brands for our operational excellence."

The "Operating Excellence" award is given to a management company that consistently delivers a high level of guest and associate satisfaction throughout its portfolio of Hyatt-branded, managed hotels and partners with Hyatt to achieve its goal of being the most preferred hotel company.

White Lodging owns and/or manages six Hyatt Place and Hyatt House hotels across the country with another four under development.

"Hyatt and White Lodging have a long history of collaboration which has grown to include the Hyatt Place brand flagship Hyatt Place Chicago/River North and Hyatt Place Austin/Downtown, as well as the recently opened Hyatt Place Bloomington/Downtown. The companies are currently developing the much anticipated, dual-branded Hyatt Place/Hyatt House Denver Downtown, which is expected to open in 2015, as well as the Hyatt Place Chicago Midway Airport," Hyatt said in an official announcement.

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White Lodging also received a “Best New Development Project” award for the 296-unit Hyatt Place Austin Downtown. Hyatt describes this recognition as being given to “notable hotel openings in strategic locations.”

“White Lodging brings a high level of quality, reliability and value to their development projects. Since its 2013 opening, Hyatt Place Austin Downtown has quickly become a top-rated hotel thanks to its proximity to the 6th Street Entertainment District, the Austin Convention Center and the University of Texas,” the company said.

“Hyatt’s reputation for excellence has allowed us to work with our owners who are equally committed to delivering a superior and distinctive experience in each of our brands,” said Jim Chu, senior vice president, franchising strategy, Hyatt. “Together with our owners and developers, we are bringing more Hyatt brands to key locations and providing guests with an array of options to stay with us based on their desired experience. We look forward to continuing this momentum into 2015 and beyond.”

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 160 hotels in 21 states and encompasses representation of the following leading brands: Preferred Hotel Group, Marriott International, Inc., Hilton Worldwide, Hyatt Hotel & Resorts, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide. For more information about White Lodging, please visit www.whitelodging.com