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PRESS RELEASE

White Lodging Promotes Janice Zoeller to Corporate Director of Sales and Marketing, Full-Service

Zoeller will oversee 17 full-service hotels

Merrillville, Ind. (July 1, 2013): White Lodging Services is pleased to announce Janice Zoeller has been promoted to corporate director of sales and marketing, where she will be oversee sales effort for 17 hotels.

As corporate director of sales and marketing full service, Zoeller will be responsible for recruiting the top sales talent in the industry, as well as working closely with sales leadership at each property to ensure the current sales strategies maximize profitable revenue.

“For the past 10 years, (White Lodging Services) has given me numerous opportunities to advance our sales culture,” said Zoeller. “I intend to add value to the Full Service division. This position allows me to share my enthusiasm, experience and knowledge of hospitality sales on a larger scale.”

Previously, Zoeller served as the director of sales and marketing and director of sales at Indianapolis Marriott Downtown. As director of sales and marketing, Zoeller was responsible for overseeing sales for 622 rooms and managed a team of 14 sales professionals, including director of sales, director of catering sales and director of the Indianapolis Booking Center.

Before joining White Lodging, Zoeller gained sales experience as the conventions manager at the Louisville Convention and Visitors Bureau and as a sales manager for the Loews Ventana Canyon Resort and The Golf Villas at Oro Valley, both located in Tuscon, Ariz.

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“Janice has been making an impact with White Lodging ever since she joined the company in 2003,” said Cory Chambers, vice president of revenue generation. “There is no question that she is the best person for this role. I am excited to work alongside her, revenue management and eCommerce as we execute our revenue generation strategy.”

White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 168 hotels in 21 states and encompasses representation of the following leading brands: Preferred Hotel Group, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com.