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PRESS RELEASE

White Lodging Names Laura Brouk Senior Vice President of Revenue Generation, Select-service

Brouk started this new position in April

Merrillville, IN. (May 24, 2013): White Lodging is pleased to announce Laura Brouk has been named senior vice president of revenue generation for the company's select-service portfolio. This new role will oversee sales, revenue management and eCommerce efforts.

"My vision is to take an already great revenue organization and continue its journey to become best in class," said Brouk. "Our strategy is clear: we have to think globally and act locally, be innovative and in touch with the new ways our customers are doing business, and continue to keep our customer relationships at the center of everything we do."

Brouk joins White Lodging from Hyatt Hotels Corporation where she was the vice president of revenue management for the Americas. Brouk brings a variety of experience from companies such as Sabre Holdings, Wyndham International, Starwood Hotels Corporation, Interstate Hotels Corporation, Outrigger Lodging Services and Marriott Corporation to her new position.

"Laura brings a unique skill set to White Lodging with her extensive experience in sales, revenue management and eCommerce. As we envision these three disciplines converging, we look forward to tapping into Laura's vast knowledge base to strategically move our revenue generation efforts forward," said Bryan Hayes, CEO Select Service, Hospitality Management at White Lodging.

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White Lodging Services Corporation - was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company – a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid-to large-scale hotels across the country. Its current portfolio consists of more than 163 hotels in 20 states and encompasses representation of the following leading brands: Preferred Hotels, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

For more information about White Lodging, please visit www.whitelodging.com