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PRESS RELEASE

White Lodging Names Melissa Avalos as General Manager for the Residence Inn North Parmer Lane

Avalos previously served as a housekeeping manager at the JW Marriott Austin

Merrillville, Ind. (April 5, 2016): White Lodging is pleased to announce Melissa Avalos as the new general manager of the Residence Inn North Parmer Lane.

“As a first time general manager, I am truly excited for the opportunity to lead and be part of the team at the Residence Inn North Parmer Lane,” said Avalos. “I look forward to the new challenges that this position will bring as well as returning to select service.”

Avalos began her hospitality career in 2009 as a guest service representative at the Courtyard and Fairfield Inn and Suites in Chandler, Ariz. It was at that property that she was promoted to dual front desk supervisor, dual front desk manager and then dual housekeeping manager. In January of 2015, Avalos served on the opening team for the JW Marriott Austin as a housekeeping manager. The property went on to win Marriott's Full Service Opening of the Year award for 2015.

The Residence Inn North Parmer Lane is located right off of I-35 on Parmer Lane and features apartment-style suites with separate living areas with pullout sofas, flat-screen TVs and in-room kitchens. Guests enjoy taking advantage of using the free grocery shopping service to keep the refrigerator stocked. Minutes from The Domain, downtown Austin and Lake Travis, the hotel is ideal for those visiting the Austin area. For more information, please call 1-512-977-0544 or visit the [hotel's website](#).

White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent,

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sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 161 hotels in 19 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit www.whitelodging.com, [Facebook.com/whitelodgingservices](https://www.facebook.com/whitelodgingservices), [Twitter.com/whitelodging](https://twitter.com/whitelodging) and [Instagram.com/whitelodging](https://www.instagram.com/whitelodging).