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PRESS RELEASE

White Lodging Names Ryan Frederick as General Manager for the Embassy Suites Tampa/Brandon

Frederick has 21+ years of hospitality experience

Merrillville, Ind. (November 11, 2015): White Lodging is pleased to announce Ryan Frederick, general manager of the Embassy Suites Tampa/Brandon.

"I am thrilled to be relocating back to Tampa and rejoining the Embassy team. Its a beautiful hotel in a wonderful location," said Frederick. "As an avid sports fan and University of Michigan Football fanatic my favorite quote from the head coach, Jim Harbaugh, is 'Attack each day with an enthusiasm unknown to mankind.'"

Frederick served as everything from a busser, dishwasher, line cook, server to maintenance and more at the Holiday on the Lake in Michigan from 1994 through 2006. In the summer of 2005, Frederick served as the food and beverage intern for Marriott International in Marco Island. He has also served as a restaurant manager, front desk manager, general manager and dual general manager with White Lodging. His position previous to his promotion was dual general manager at the Courtyard Residence Inn by Marriott in Houston, Tex.

The Embassy Suites Tampa Brandon is located right off of I-75 and is 12 miles from downtown Tampa. The property is also nearby St. Petersburg, Clearwater and Gulf beaches. Attractions near the hotel include: Hard Rock Casino, Florida State Fairgrounds, Busch Gardens Tampa, Legoland Florida, and Raymond James Stadium. The property features a 2,810 sq. ft. ballroom, fully equipped business center and an outdoor pool. For more information please visit the [website](#) or call 813-653-1905.

White Lodging Services Corporation was established in 1985 and is headquartered in Merrillville, Ind. White Lodging is a fully integrated hotel ownership, development and operations company focused on

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developing and operating premium-branded hotels in growing urban markets across the United States. The company is a recognized leader that has defined and cultivated the ability to achieve consistent, sustainable growth among mid- to large-scale hotels. Its current portfolio consists of more than 161 hotels in 20 states and encompasses representation of the following leading brands: Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, Preferred Hotels & Resorts and InterContinental Hotel Group.

For more information about White Lodging, please visit www.whitelodging.com.